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Press Release

Moveable Shade is Now Here



DANVILLE, CA (July 15, 2008) -- The next generation of Rolling Umbrella Bases has arrived. The all new Shademobile® by Rolling Umbrellas LLC has it all...Style, function and durability.

Available in Black and Sandstone, the Shademobile rolls, turns and pivots with ease. The wheels are now hidden and the center post holds the umbrella pole in a straight upright position. Made of durable, maintenance-free, high-density polyethylene, the Shademobile will not rust or chip and will stay looking beautiful for years to come.

The Shademobile Rolling Umbrella Base is made in the USA and is protected by multiple patents. The unit ships at just 22 lbs but can now be filled with 12 standard size bricks as well as sand for up to 125 lbs of stability.

For more information regarding Shademobile® products, please visit www.RollingUmbrellas.com or contact Rolling Umbrellas LLC at (866) 752-3366.

