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Contact Information

Contact Person: David Taylor

Company Name: Shademobile LLC

Company Telephone Number: 925-416-0200

Toll Free: 866-752-3366

Company Fax Number: 925-416-0222

Email Address: sales@shademobile.com

Web Site Address: www.shademobile.com

Rolling Umbrella Base / Entrepreneur-Inventor David Taylor Introduces Great New Product / Shademobile LLC / Bright Ideas in Motion

Pleasanton, CA – June 1, 2005 – Before you invest money in an umbrella base that takes a forklift to move, look at the new line of Rolling Umbrella Bases from Shademobile LLC. After years of research and development, David Taylor is introducing the Shademobile® Rolling Umbrella Base which is protected by multiple patents. The Shademobile® Rolling Umbrella Base is offered in two base colors (Black and Sandstone) with a variety of decorator top colors to match any outdoor living décor.

David Taylor is a native Californian who spends a lot of time out of doors entertaining and enjoying the hot California sunshine. After nearly breaking his back every time he wanted to relocate his patio umbrella for shade, he decided there must be a better solution. The solution for David was simple: Design a Rolling Umbrella Base that looks great, gives consumers a broad range of color choices, is heavy enough to support most patio umbrellas, is easy to move, and locks in place.

The Rolling Umbrella Base by Shademobile LLC is the greatest new product to hit the market in years. It addresses a real need for the consumer: It allows a person to position an umbrella for shade as the sun moves across the patio without having to manually lift a chunk of cement or rent a forklift to move the base. For more information regarding Shademobile products, please visit www.shademobile.com.